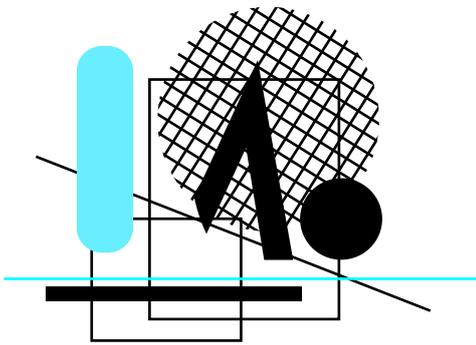


profile

My name is Maria Eugenia, I am a Designer with over 19 years experience in digital and editorial products. I am passionate understand the "hows", functional and clean design.

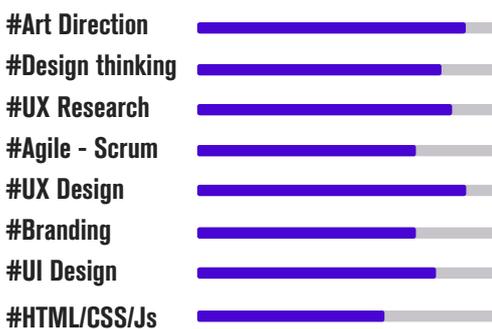
I enjoy designing, improving processes, and caring for details. Putting my focus to build relevant experiences. I like the research stage and the strategic approach to getting the products meaningful.



select clients

Samsung | Lexus | L'Oreal | Yoigo | Cartier
IQOS | Nationale Nederlanden | Campofrio
Diesel | Telefónica | Toyota | Luckia | Rolex
Universidad Europea de Madrid | Malibu

skills



personal interests



contact

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MARIA EUGENIA SÁNCHEZ JOVANDARIC

PRODUCT | VISUAL DESIGNER | UX-UI

#sketch #figma #invision #adobe #slack #agile #oKRs #mindmaps

education

USER EXPERIENCE DESIGN | 2019

London, United Kingdom
General Assembly

MASTER'S DEGREE FRONT-END | 2014

Madrid, Spain
Fictizia School

THINKING TYPOGRAPHY 1 AND 2 2001 | 2002

Caracas, Venezuela
Visual Communication School PRODISEÑO

GRAPHIC DESIGNER DEGREE 1998 | 2001

Maracay, Venezuela
University center PASCAL

work experience

DMG MEDIA London | United Kingdom

2021 | CURRENTLY

Product Designer

Currently developing a design system to improve one of the company's publishers. UX research and documentation. Establish a CX approach across stakeholders. Collecting and analysis users data.

WINECNOLOGIES London | United Kingdom

2019 | 2021

Senior Designer

My main function is to care for the quality of the assets and focus on improving processes, mentoring the juniors members of the team. I am centered in elevating UI and brand communication caring for the best practices to have a solid design.

MAIL METRO MEDIA London | United Kingdom

2019

Freelance In-house Designer

How In-house Designer I had the opportunity to support the Metro Media Digital team. Working with several clients designing assets such as landings, digital campaigns, video wallpapers, and UI tasks to digital projects.

HOGARTH WORLDWIDE London | United Kingdom

2018 | 2019

Senior Designer

I collaborated for almost a year with the design team at the Rolex Digital Hub - Hogarth's main client - In this role, my tasks included designing and supervising digital campaigns. Here I had the opportunity to work with different stakeholders and a big team of project managers, following guidelines to pixel perfect and on very tight, time-sensitive timelines.

PUBLICISMEDIA Madrid | Spain

2011 | 2017

Visual Designer | UX

Art direction, concept and development of digital and print products, working with multidisciplinary in-house teams and supervising all phases of the process. I was able to deliver high quality products and always improve the customer experience and engagement, driving to more investment from brands in our services.

references

SERGIO MARTINEZ DEL MORAL Client Services Director | OMD

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GABRIELA IZQUIERDO MENA Multimedia Developer | EUROCONTROL

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