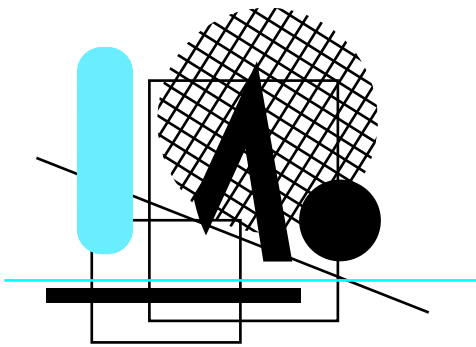


## profile

My name is Maria Eugenia, I am a Designer with over 19 years experience in digital and editorial products. I am passionate understand the "hows", functional and clean design.

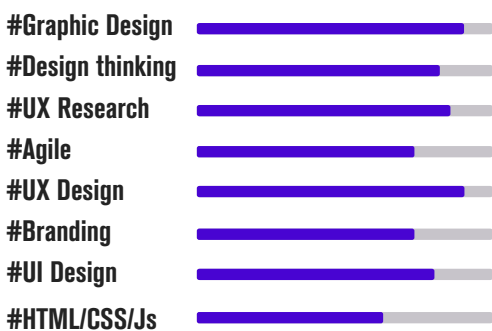
I enjoy designing, improving processes, and caring for details. Putting my focus to build relevant experiences. I like the research stage and the strategic approach to getting the products meaningful.



## select clients

Samsung | Lexus | L'Oreal | Yoigo | Cartier  
IQOS | Nationale Nederlanden | Campofrio  
Diesel | Telefónica | Toyota | Luckia | Rolex  
Universidad Europea de Madrid | Malibu

## skills



## personal interests



## contact

[www.ismarigrafica.com](http://www.ismarigrafica.com)  
SE14 London UK  
+44 (0) 7403 490 673  
[info@ismarigrafica.com](mailto:info@ismarigrafica.com)

[ismarigrafica.com](http://ismarigrafica.com)

## MARIA EUGENIA SÁNCHEZ JOVANDARIC

PRODUCT | VISUAL DESIGNER | UX-UI

#sketch #figma #invision #adobe #slack #agile #oKRs #mindmaps

## education

**USER EXPERIENCE DESIGN | 2019**

London, United Kingdom  
General Assembly

**MASTER'S DEGREE FRONT-END | 2014**

Madrid, Spain  
Fictizia School

**THINKING TYPOGRAPHY 1 AND 2 2001 | 2002**

Caracas, Venezuela  
Visual Communication School PRODISEÑO

**GRAPHIC DESIGNER DEGREE 1998 | 2001**

Maracay, Venezuela  
University center PASCAL

## work experience

**WINECHNOLOGIES** London | United Kingdom

2019 | CURRENTLY

**Senior Designer**

My main function is to care for the quality of the assets and focus on improving processes, mentoring the juniors members of the team. I am centered in elevating UI and brand communication caring for the best practices to have a solid design.

**MAIL METRO MEDIA** London | United Kingdom

2019

**Freelance In-house Designer**

How In-house Designer I had the opportunity to support the Metro Media Digital team. Working with several clients designing assets such as landings, digital campaigns, video wallpapers, and UI tasks to digital projects.

**HOGARTH WORLDWIDE** London | United Kingdom

2018 | 2019

**Senior Designer**

I collaborated for almost a year with the design team at the Rolex Digital Hub - Hogarth's main client - In this role, my tasks included designing and supervising digital campaigns. Here I had the opportunity to work with different stakeholders and a big team of project managers, following guidelines to pixel perfect and on very tight, time-sensitive timelines.

**PUBLICISMEDIA** Madrid | Spain

2011 | 2017

**Visual Designer | UX**

Art direction, concept and development of digital and print products, working with multidisciplinary in-house teams and supervising all phases of the process. I was able to deliver high quality products and always improve the customer experience and engagement, driving to more investment from brands in our services.

**TELEFÓNICA LEARNING SERVICE** Madrid | Spain

2010 | 2011

**Interactive Designer**

Concept and layout for the e-learning platform of European University of Madrid, creating very visual lessons. I designed innovative and beautiful layouts, improving the students experience.

## references

**SERGIO MARTINEZ DEL MORAL** Client Services Director | OMD

[sergio.martinezdelmoral@omd.com](mailto:sergio.martinezdelmoral@omd.com)

**GABRIELA IZQUIERDO MENA** Multimedia Developer | EUROCONTROL

[gi4design@gmail.com](mailto:gi4design@gmail.com)